



TINYBOX

# CHRISTOPH BURKHARDT

CREATE. DISRUPT. TRANSFORM. REPEAT.



**You can't train people to be innovative. And you can't tell people what the future will look like. But you can help people to explore, discover, build use cases, apply technologies, serve their purpose and create breakthrough innovation. That's what we do.**

## ► KEYNOTE SPEAKING

Keynotes will inspire and motivate your audience to think differently about emerging AI technologies, what they are capable of, how you might use them, why now is the time to begin. Packed with many real world examples, best practices, stories, and mind opening thought experiments. Highly interactive, motivating and engaging talk (includes 30-45 minutes keynote plus Q&A or panel).

## ► INTERACTIVE KEYNOTE SPEAKING

Interactive keynotes will inspire and motivate your audience to think differently. Packed with many real world examples, best practices, stories, and mind opening thought experiments. Highly interactive, motivating and engaging.

Learn from the bad and good examples of current startups why some business models survive and others are destined to die. Make the user the center of attention again and go much deeper to define their needs.

Audience members, up to 3, will be invited on stage to participate with real time coaching sessions (includes 90 minutes keynote plus Q&A or panel).

## ► EXECUTIVE COACHING – ONE ON ONE

One on one meetings driven upon client defined goals and objectives. Strategy coaching utilized to drive the business strategy. Organizations need purpose. Detailed strategic planning no longer provides enough flexibility for volatile market environments. Nothing provides a framework for exploration and decision making like a clear statement of a company's purpose. Purpose provides the questions that innovative ideas will answer. Get every body on board, define success and start a new journey. Is your Purpose clear? One hour session each week, minimum 3 months. First session in person, remaining sessions in person or virtual.

## ► EXECUTIVE COACHING – SMALL TEAM

Utilize team defined project goals and objectives as basis for strategy coaching of the business strategy. From the humble beginnings of an idea all the way through execution and countless decision points innovations have a rocky path to master to become breakthroughs. Not many ideas survive, and among them not necessarily the best. The tools and systems transforming a culture into a high performing culture of innovation is one of the toughest challenges organizations face. Learn how to leverage the power of diversity to create innovative solutions, serve new markets and adapt to whatever is coming their way. Weekly 1 hour sessions for max. 10 people, minimum 3 months. First session in person, remaining sessions in person or virtual.

## ► EXECUTIVE BRIEFINGS & WEBINARS

Allow for deep insights, generating discussion around a specific trend or technology. All briefings are performed virtually and contain up to 10 case studies. After 20-30 minutes of briefing questions, and a discussion of application and implementation strategy, your leadership team will be up to date and ready to transform. (30-60 min. virtual meeting).

## ► STRATEGY AUDIT (AI)

Strategy audit of team project. One and a half day sessions. Day one interview all project team members (up to 10) and 1/2 day debrief of findings and recommendations. Great business cases begin with a relevant user need. Bad ones begin with a technology. Do you know what you are selling? And why? Beyond the data: What's Next? Are these use cases in line with the general company strategy? What ideas are risky or likely to fail? What investment is required; talent or knowledge?

LEARN MORE ABOUT CHRISTOPH AND  
TINYBOX ACADEMY – THE NEXT  
GENERATION PLATFORM FOR INNOVATORS  
& GAME CHANGERS AT [WWW.TINYBOX.ME](http://WWW.TINYBOX.ME)

